



Donation Plan Proposal

Intelligent Business Solution

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Project Details

Proposal Identifier**Proposal Reference No.**

IBS/QUO/MI/2K15-1216

Proposal Name

Donation Plan Proposal



Introduction

This proposal is just a “proposal.” Nothing is final or binding until it is signed. Everything contained herein is open to negotiation. This is Just an idea regarding approach can be used by Intelligent Business Solution. IBS- have ability to provide hi-tech need based solutions

Our Uniqueness is that we develop not only develop system rather we deliver Intelligent Solution as per need of Client.

We encourage the discussions on this proposal. We will be more than happy to address to your questions, comments or concerns over the proposal.

We based on conceptual frameworks – we build them stronger and later on using Information Technology we translate it into system. This make our system very strong.

Further we make our systems so flexible that future functionalities can be plugged in easily.

Thank you in advance for taking the time to review our proposal. This is not a proposal of any ready made solution. This only brief that what and ideal Using 21st Century Business Technique into Donation Collection ,

As we believe that

“A specie Who can not change with time can not survive”

Overview & Background

As Akhuwat basic Purpose is helping humanity by there best possible manner and the basic stream of blood is finances. More finances mean bigger cycle and bigger number of cycle mean more number of beneficiaries. 21st century is claimed to be century of Direct Sale . Direct sale have number of names

- Direct sales
- Network Marketing
- Viral Marketing
- One-to One sale
- And so on

In simple next century is seem to be century of Direct sale so we need to translate and get benefit of it.

This will give us benefit in 2 manners

- 1 Benefit to members which is basic purpose of our business
- 2 Fund Collection for the Society

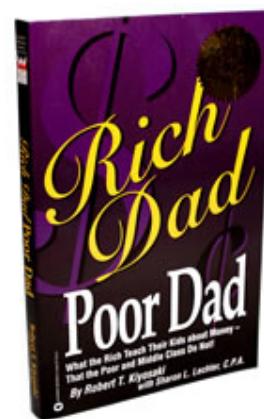
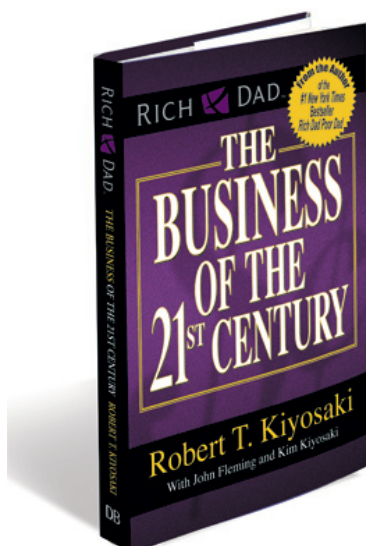
As network marketing is considered as the tool to make poor people rich which is basic purpose of society to generate financial self reliance to members. Also generate income (Donations) for society making society to generate more finances.

Facts Showing Importance of Network Marketing

Robert Kiyosaki world best seller book writer write 2 books dedicating Network marketing and call network marketing business of 21st Century



- Poor Dad Rich Dad
- Business of 21st Century



Wall Street Journal issue special Supplement on Direct sale in 2011

1

A Special Supplement to The Wall Street Journal by Direct Selling News

THE ULTIMATE SOCIAL BUSINESS MODEL



From March 2009 to May 2011, the top 7 publicly traded direct selling companies averaged a 268 percent increase in stock price.

Why Now Is Prime Time for Direct Selling

In 2010, direct selling companies generated over \$125 billion in revenue in 150 countries through more than 75 million men and women who are changing lives serving others. **This is the story of direct selling.**

INSIDE: DSN Global 100 Listing of the Top Direct Selling Companies in the World

Times Magazine , a world renowned journal, issue special supplement on Direct sale in 2011 showing importance of Direct Sale

Network Marketing TIMES

Insights & Resources to Grow Your Organization Fast!

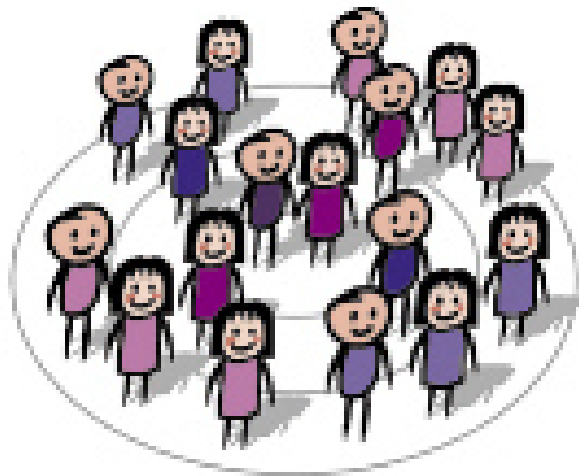
PERSONAL GROWTH & BUSINESS BUILDING RESOURCES

THE MARK OF A PROFESSIONAL
From hobby to career

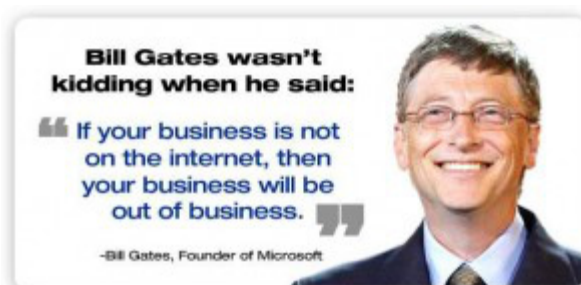
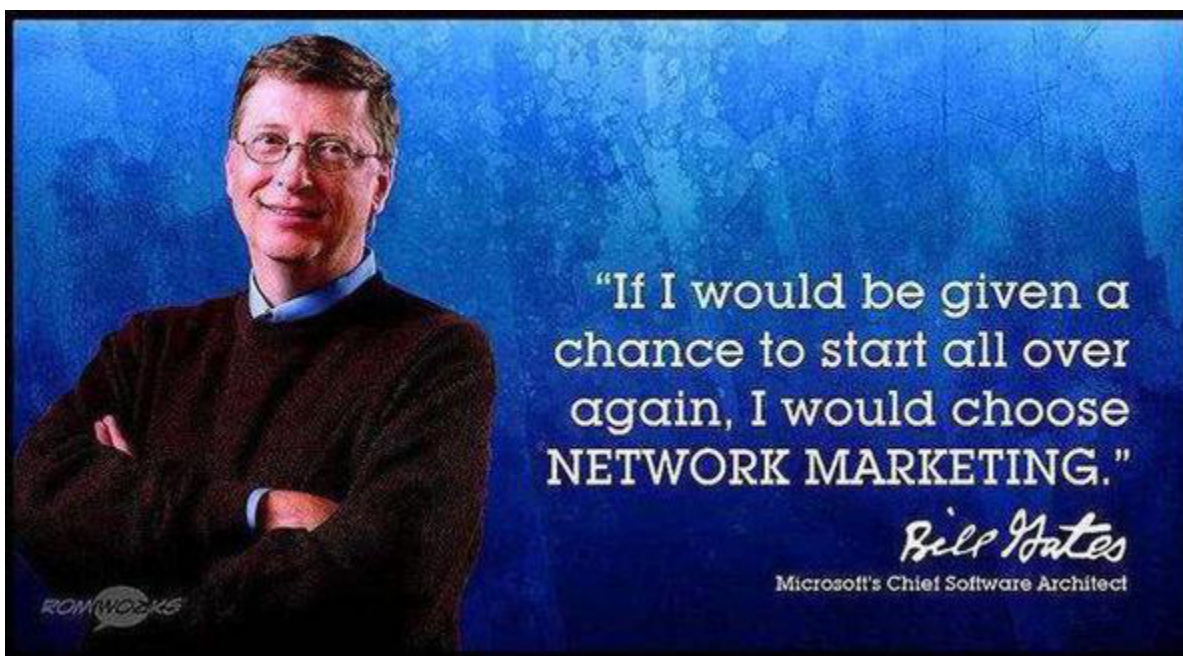
THE SECRET OF APPROACHING PROSPECTS

SPECIAL REPORT!
GETTING MORE PROSPECTS...FASTER!

*"The richest people
in the world look
for and build
NETWORKS.
Everyone else
looks for work."
~Robert Kiyosaki*



Bill Gate World Known Personality's view about Network Marketing



Clintons Comments on Direct sale while he was in President



<http://www.youtube.com/watch?v=BugY4VWmDXo>

“ Man’s mind
stretched to a new
idea never goes back
to its original
dimension. ”

-Oliver Wendell Holmes

Some Other Interesting Facts

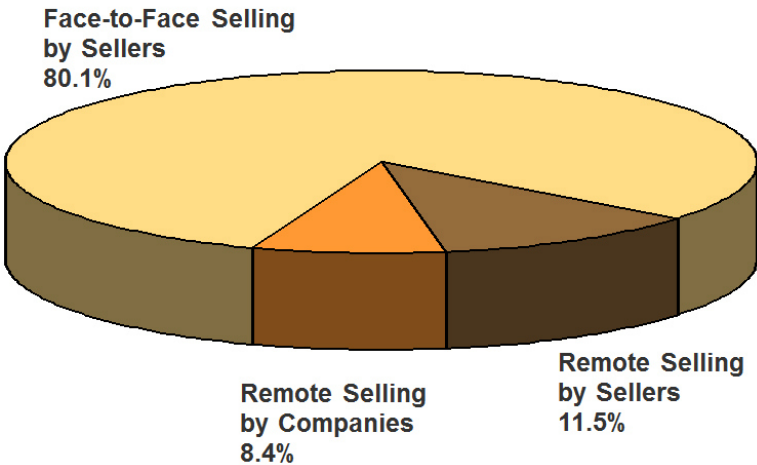
Are You Stuck Like 90% of The Population?

If you took the average individual and kept a record of them through out their whole lives here is the trend you would see:

- 1) They Go to school for 20 years of their lives
- 2) They work for 40 years of their lives
- 3) They retire for 5, on 40% of what they could not afford to live on in the first place.

Direct Sale is now a time Becoming one of largest Market Holder and main business player soon and going to be first Trillion Dollor Industry of the world.

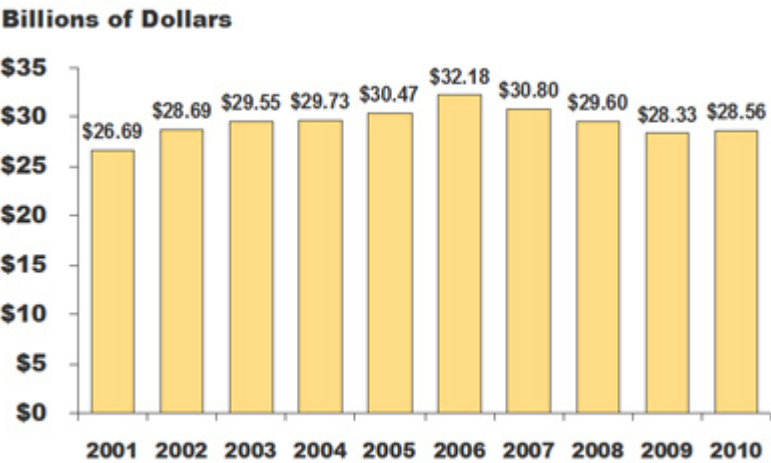
Location of Sales (reported as a percent of sales dollars)



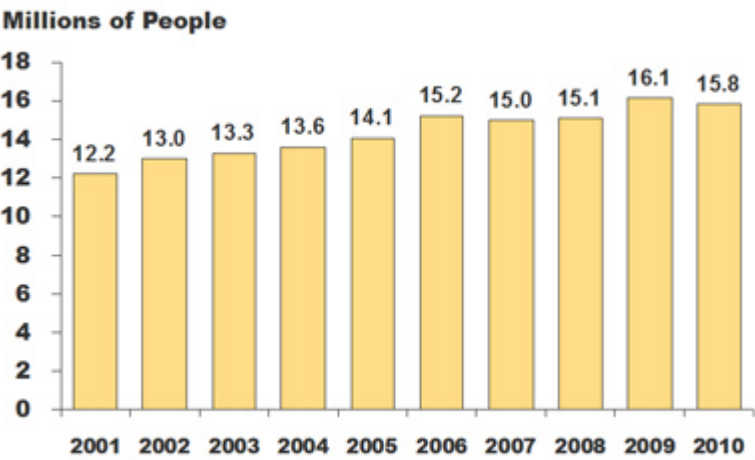
Face-to-Face Selling 80.1%	
Remote Selling by Sellers 11.5%	
Remote Selling by Companies 8.4%	

Its is Just Word of Mouth.

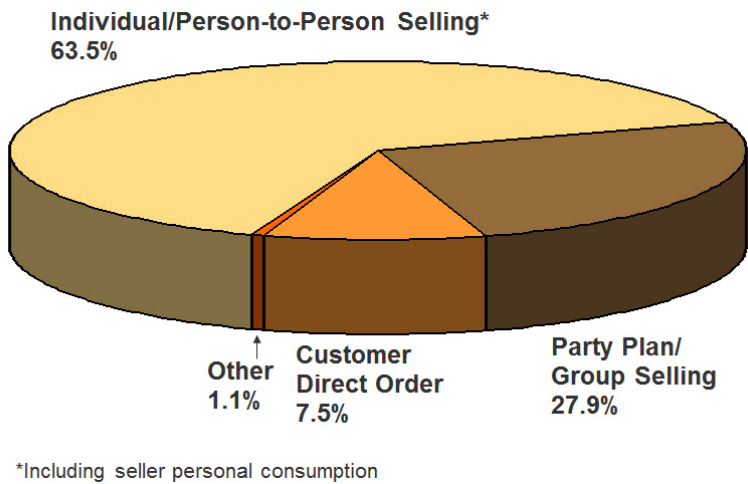
Estimated 2010 U.S. Direct Sales: \$28.56 Billion



Estimated 2010 U.S. Salespeople 16.1 Million

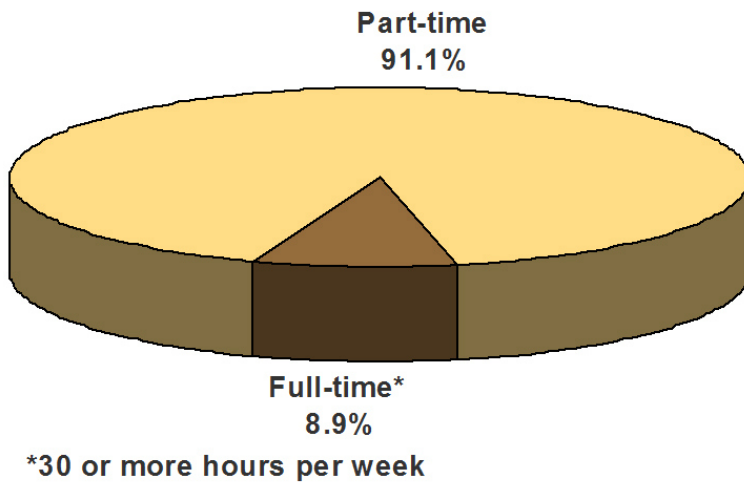


Sales Strategy
(method used to generate sales, reported as a percent of sales dollars)



Individual/Person-to-Person selling	63.5%
Party plan/group selling	27.9%
Customer placing order directly with firm (in followup to a face-to-face solicitation)	7.5%
Other	1.1%

Hours Spent on Direct Selling Per Week



So we are going to discuss a fact not a Spam

Second Wall Street Journal issue Special Issue on Direct selling claiming it to be the future of Market

“Anyone who has struggled with poverty knows how extremely expensive it is to be poor.”
James Baldwin (1924-1987)

Did you know a majority of Americans (58.5%) will spend at least one year of their working lives, defined as ages 25-75, *below the poverty line*.

In today's economy, it seems that everyone is looking for a way to earn a few extra dollars. The shrinking job market, falling asset values, and economic uncertainty makes every day a struggle. Financial success can be a significant factor in developing a low-stress, worry-free life-style, and Network Marketing offers an innovative way to earn a secondary income by building a home-based business to help you achieve your goals. Who knows, it may even become your primary income.

Network Marketing Quote

Few quotes showing importance of Network Marketing

“Network marketing gives people the opportunity, with very low risk and very low financial commitment, to build their own income-generating asset and acquire great wealth.” - Robert T. Kiyosaki, Entrepreneur and Author

“I am often asked if Network Marketing is a Pyramid Scheme. My reply is that corporations really are pyramid schemes. A corporation has only one person at the top, generally the CEO, and everyone else below.” — Donald Trump, Entrepreneur and Author

“The future of network marketing is unlimited. There’s no end in sight. It will to continue to grow, because better people are getting into it. They are raising the entire standard of MLM to the point where soon, it will be one of the most respected business methods in the world.” - Brian Tracy, Author and Motivational Speaker

“Network marketing is the big wave of the future. It’s taking the place of franchising, which now requires too much capital for the average person.”— Jim Rohn, America’s Business Philosopher

“You will meet people who believe all network marketing opportunities are pyramid schemes. Why spend all your time trying to convince them otherwise when there are legions of people who are open to what you have?” -Randy Gage, Network Marketer, Trainer and Author

“Success in this industry is not in finding the right person, but in becoming the right person.” - Dr. Forrest Shaklee, Founder of Shaklee

“You must as a Leader have a plan, a step by step trail, and direct your people down the MLM Power Path.” — Doug Firebaugh, Network Marketer and Trainer

“No matter what your product is, you are ultimately in the education business. Your customers need to be constantly educated about the many advantages of doing business with you, trained to use your products more effectively, and taught how to make never-ending improvement in their lives.” — Robert G Allen, Entrepreneur, Author, and Motivational Speaker

“Network Marketing is an equal opportunity opportunity.” - Michael S. Clouse, Network Marketer and Trainer

“We’re in the midst of a boom in home-based businesses, and it shows no sign of slowing.” — Paul Zane Pilzer, Nobel Prize Winning Economist and Author

“If you are a person with big dreams and would love to support others in achieving their big dreams, then the network marketing business is definitely a business for you. You can start your business part-time at first and then as your business grows, you can help other people start their part-time business. This is a value worth having - a business and people who help others make their dreams come true.” — Robert T. Kiyosaki, Entrepreneur and Author

“Home-based businesses are one of the fastest-growing segments in our economy, and that trend will only continue, as the age of the corporation, which began barely a century ago, now gives way to the age of the entrepreneur.” - Paul Zane Pilzer, Author and Nobel Prize Winning Economist

“You don’t have to get it perfect, you just need to get it started” — Joe Schoeder, Network Marketer and Trainer

“If you become teachable and remain so, a network marketing career will make you money. More importantly it will mold your character” — Jay Vandenhoff, Network Marketer

“Of all the entrepreneurial opportunities available today, one of the most important is direct selling, also called network marketing.” – Paul Zane Pilzer, Nobel Prize Winning Economist and Author

“You only win when you help others win.” - Paul Zane Pilzer, Nobel Prize Winning Economist and Author

“If you do what you’ve always done, you’ll get what you’ve always gotten.”- Anthony Robbins, Author, Speaker, and Self Help Guru

“In Network Marketing, duplication is what success looks like!” – Michael S. Clouse, Network Marketer and Trainer

“For people choosing to use a network marketing system to build a business in the B quadrant, the price of entry is a lot lower, the risks are lower, and the education and support are there to guide you through this personal development process.” - Robert T. Kiyosaki, Entrepreneur and Author

“In today’s world, working for yourself is actually the safer route, and working for a corporation has become the riskier propositions.” – Paul Zane Pilzer, Nobel Prize Winning Economist and Author

“Network marketing is based purely on relationship selling, which is the state of the art in selling today. Small and large companies throughout the country and the world are realizing that individuals selling to their friends and associates is the future of sales, because the critical element in buying is trust.” – Brian Tracy, Author and Motivational Speaker

“Only take the advice from people who are currently building a business.” - Don Failla, Network Marketer and Author

“If I had to do it all over again, rather than build an old style type of business, I would have started building a network marketing business.” – Robert T. Kiyosaki, Entrepreneur and Author

“I would rather earn 1% off a 100 people’s efforts than 100% of my own efforts.” - John D. Rockefeller, Businessman

“The question we should be asking. Would I want to be sponsored by me?” – Jeff Olson

“If your business is not on the internet, then your business will be out of business.” — Bill Gates, Microsoft Founder

“It’s not about finding great people, it’s about becoming a great person” — Mark Yarnell, Network Marketer, Author, and Trainer



All This indicate that we can translate it coming world wide trend and opportunity into Donation Collection Tool.



Stages of Implementation

Stage one – Finding Donor to Implement said plan

Stage two – Implementing Social Website

Stage Three – Promoting Social Website

Stage Four – Developing MLM Software

Stage Five – Launch of MLM Company

Stage Six – Operational need to need basis

Above is just given an overview just to give Bird Eye View.

Below is an idea of compensation Plan just in order to give an idea to show by how minimum investment one can earn how big amounts and company earning will be the same as of the Member

COMPENSATION PLAN

Plan

Matrix Plan

7 x 5

Total Number of Member with in Matrix

Level	# in Level	Accumulated
Level 1	7	7
Level 2	49	56
Level 3	343	399
Level 4	2,407	2,806
Level 5	16,807	19,613

Registration Fee Distribution Formula among Matrix

Level	% of Registration from Level
Level 1	5%
Level 2	10%
Level 3	10%

Level 4	10%
Level 5	15%

BONUS Rewards

Member who Complete his Matrix with in 3 months will get 300,000

Member who Complete his Matrix with in 6 months will get 200,000

Member who Complete his Matrix with in 9 months will get 100,000

Member who Complete his Matrix with in 12 months will get 25,000

Expected Income

Registration Fee Rs. 1000/=

Level	Level Income	Accumulated Income
Level 1	350	350
Level 2	4,900	5,250
Level 3	34,300	39,550
Level 4	240,700	280,250
Level 5	2,521,050	2,801,300

Registration Fee Rs. 1500/=

Level	Level Income	Accumulated Income
Level 1	525	525
Level 2	7,350	7,879
Level 3	51,450	59,325
Level 4	361,050	420,375
Level 5	3,781,575	4,201,950

Registration Fee Rs. 2000/=

Level	Level Income	Accumulated Income
Level 1	700	700
Level 2	9,800	10,500
Level 3	68,600	79,100
Level 4	481,400	560,500
Level 5	5,042,100	5,602,600

For Calculation sake working is in Rs. Where as original working will be on US Dolor

More Ideal Working Figure is USD 25/=

Above matrix show single member potential income and we can have unlimited number of matrixes. And cover Globe.

Payment Gateway

Payment gateway will be used is Alertpay





Timelines and Milestones

Will be addresses when u will final quotation and working Plan will be finalized

Fees & Payment

Will be addresses when u will final quotation and working Plan will be finalized

Development Venue

Software will be developed at IBS premises and after development will be implemented at the site.

Final Words

This is just a proposal in order to just give an overview of nature and depth of work we can perform. Please give us time to have detailed meeting so that we can discuss your requirements in detail. After that we shall provide you detail quotation based on your requirements.

We should prefer to please arrange a meeting with us. So that we can discuss it in detail. Intelligent Business Solution have the ability to develop, design and help in implementing said plan in detail

FURTHER WE ARE JUST PROGRAMMERS AND IT CONSULTANT. ITS CLIENT RESPONSIBILITY TO CHECK OUT ITS LEGAL SIDE AND REQUIREMENTS.

If you have any question or requirement to discuss it would be our pleasure to provide you the same.

Assuring you best of our services and looking forward for good future business relationships.

Regards,

Shahid Yousaf

CEO

Intelligent Business Solution

******Nothing Follows******